



Kroger Community Rewards Program



You can help RVHR raise needed funds by just using your Kroger Plus shopper's card. All Kroger shoppers in any state not just Virginia.

- It's Simple register online at krogercommunityrewards.com
- Be sure to have your Kroger Plus card handy and register your card with Kroger online to sign up.
- Click on Sign In/Register
- Some of you may be new to the online customers, so you will need to click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email from Kroger.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter Roanoke Valley Horse Rescue NPO number 90218, select the Roanoke Valley Horse Rescue from list and click on confirm.
- To verify you are enrolled with RVHR correctly, you will see Roanoke Valley Horse Rescue on the right side of your information page.

- REMEMBER, purchases will not count for RVHR until you register your card(s).
- If you use your phone number at the register? You will need to call 800-576-4377, select option 4 to get your Kroger Plus card number to register online.
- You must swipe your registered Kroger Plus card or use the phone number that is related to your registered Kroger Plus card when shopping for each purchase to count.

Kroger is giving up to \$3,000,000 to non-profit organizations this year. Will you help RVHR get their share of the maximum rebate payout per organization of \$50,000 per quarter? We sure could use that amount each quarter.

Register your card today. If you need help please feel free to call us at 540-721-1910.